



UNITED FUND
FOR BELGIUM

CONTRIBUTING TO SOCIAL INTEGRATION

50th ANNIVERSARY

GALA NIGHT DINNER

16th June 2022

SPONSORSHIP PACKAGES



1972 - 2022 | 50 YEARS OF CHARITY

Dear Partner, Dear Donor,

With an estimated 27M€ and +/- 3.000 projects in 50 Years, UFB is proud to contribute to social integration across Belgium since its foundation in 1972.

*We can only be here today because of our **gracious donors** & kind supporters!*

*For 50 Years, UFB has done extraordinary work for which, on behalf of all the beneficiaries & Board Members, I want to **thank you** and express my deepest gratitude. We have reached outstanding results with our modest organization.*

That's why today, at the beginning of 2022, UFB declares open the Jubilee Year for UFB!

*We need to make this year, a real **Golden Year** for UFB, thanks to your donations & contributions to our events.*

Catherine Tricot, Executive Director

To celebrate the **50th Birthday**
United Fund for Belgium
presents its

Prestigious Gala Night Dinner

Thursday 16 June 2022, 7 PM

Organized in
the magnificent
Castle of Grand Bigard



Isidoor van Beverenstraat 5
1702 Groot-Bijgaarden

About the Gala Dinner?

- Tradition of a bi-annual Gala Dinner **since 50 years**
- 2022 is a **crucial year** for our Golden Jubilee
- A **bigger scale** event than the previous ones
- A perfect occasion to **thank** our Donors & Partners
- Reinforce **relationships** (more than ever after Covid)
- Create new **partnerships**
- Source of **revenues**

Why Sponsor the Gala Dinner?

- Support your company **CSR** efforts
- Prominent **Sponsor recognition** throughout the entire event
- **Networking** opportunity



Charity Gala Night Dinner Invitation

Thursday, 16 June 2022, 7 PM

The President & the Board of Directors of **United Fund for Belgium**
have the pleasure of inviting you to celebrate our

50th Anniversary

Come and join us!

Book a table(s) or seat(s) on www.ufb.be or office@ufb.be
Martine Prim +32 489 50 60 57

Dress Code: Black Tie

Castle of Grand-Bigard – Isidoor van Beverenstraat 5, 1702 Dilbeek



"The" Gala Dinner

Aim:

- Gratitude to donors & partners for 50 years of collaboration
- Help improve social integration together

Audience: 300 VIP Guests | Corporates (C-level) & Individuals - 30 p x 10 tables

Evening

- Festive style - classy
- No lengthy speeches , but integrated in a **corporate video** :
UFB history| UFB today| UFB tomorrow
- Interviews of founding members, donors, board members, partners,...
- Musical & other animations

Build-up & Post-event Communication

- Invitation, mailings, landing page on website, podcasts, video clips, social media, newsletters, PR, ...

On-site communication during event

- Screens, photo wall, on-stage communication, menu, auctions + raffles catalog,...

Sponsoring

- Tables, visibility, donations in kind | Pre-Event, Event, Post-Event
- Packages : **Start | Bronze | Silver | Gold | Diamond** (See next page)

UFB SPONSORSHIP & SUPPORT PACKAGES

Pre-Event Event (300 VIPs) Post-Event	Start	Bronze	Silver	Gold	Diamond
	1.500 €	5.000 €	10.000 €	15.000 €	20.000 €
Gala dinner : participants à 350€ pp (30 tables x 10 p)	2	10	20	30	30
Brand logo on website & on event*	x	x	x	x	x
Brand logo on all channels & on event*	-	x	x	x	x
Branding & Advertising on all channels & on event*	-	-	x	x	x
Social Media special post	-	-	1	2	2
Video Interview for Social Media, website & on event	-	-	-	-	1
Podcast Interview ad-hoc platforms, soc. media & website	-	-	-	-	1
Mention in any PR Activities	-	-	-	-	x
On-event recognition	-	-	-	-	x
Diamond Sponsor exclusivity	-	-	-	-	x

*Channels

website, landing page, social media (Linkedin, FB, Instagram, Youtube), mailings, videos, clips, podcasts, PR

*On event

on stage, screens, video, menu, auctions catalogue, raffles catalogue, goodie bags

*Post-event

video with pictures & film for mailing, on website & social media

Gala Evening - Contact

ORGANISATIONAL TEAM & CONTACT SPONSORING

Martine Prim - Event Manager - mprim@ufb.be 0489 | 50 60 57

Yana Antalovtsi – Comm & Event Coordinator - yantalovtsi@ufb.be 0473 | 39 70 89

Yolande Elsen - Office Manager - yelsen@ufb.be 02 | 655 49 34

Catherine Tricot - Executive Director - ctricot@ufb.be 0475 | 49 65 72

MORE INFO & DETAILS (SOON)

www.ufb.be/50years

REGISTRATION GALA DINNER

office@ufb.be or Yolande Elsen 02 | 655 49 34